ICE USA 2017

INPRINT USA
INDUSTRIAL PRINT SHOW
inkjet, digital, specialty, screen & 3D
print solutions for industrial applications

SPONSORSHIPS

+1 312 809 9260

Email: exhibit@ice-x-usa.com
Email: inprintusa@mackbrooks.com

ICE USA & InPrint USA 2017 Sponsorships

All opportunities are customizable based on your exhibit objectives. Call your account executive today to discuss!

ICE USA: Bob O'Malley
312-868-0203

InPrint USA: Donna Busse
312-868-0194

Lanyards
Description: *Every attendee receives a badge and lanyard at registration to wear throughout the show. Your logo and company name will be displayed on each lanyard, letting attendees know which booth to visit, is greatly increasing your visibility.*

Show Bags
Description: *Reach the attendees with your logo prominently displayed on one side of each attendee tote bag. Bags will be handed out at registration to all attendees. Show management produces for sponsor.*

Window Clings - Front of Building
Description: *Welcome attendees as they enter the Orange County Convention Center (OCCC) with a custom window decal that prominently spotlights your corporate message on the entrance windows of North Hall A. Sponsorship includes printing, installation and removal.*

Window Clings - Small On Glass Doors
Description: *Welcome attendees as they enter the Orange County Convention Center (OCCC) with a custom window decal that prominently spotlights your corporate message on the glass doors. Sponsorship includes printing, installation and removal.*

Lobby Banners
Description: *Make an impact with a 10'x7' hanging banner from the lobby railings. Sponsorship includes installation and removal.*

Floor Graphics
Description: *Stand out from the crowd and provide a great show floor navigation aid. Your company name and logo will be placed on aisle floor graphics.*

You Are Here Board
Description: *Logos on large floorplans (2) around the show floor.*

Meter Boards
Description: *Drive extra booth traffic with customized messaging on free standing meterboard signage displayed at various location throughout the exhibit hall. Includes production, installation, and removal.*

Networking Reception
Description: *Relax and network over a cold beer at the end of Day 1 and 2 of the show! From 3-5pm April 25th and/or April 26th, a beer cart will be set up in front of your booth to engage with fellow exhibitors and attendees in a relaxed atmosphere.*

Registration Sponsor
Description: *Get digital pre-show exposure to every attendee who registers for the show. Your company logo with web link will be included on every registration confirmation sent via email.*

Pocket Map
Description: *Attendees will use this convenient folding map to navigate their time on the show floor. Put your company logo in front of them with a sponsorship on the folding map.*

Education Notepads
Description: *Put your logo and booth number in front of every education session attendee with full-size, two-color notepads. Sponsorship includes printing and distribution.*

Education Pens
Description: *Put your logo in front of every education session attendee for note taking by sponsoring the education session pens.*

Sponsored E-Blasts
Description: *Advertise new products or services in the Hot New Products eNewsletter before the show even opens. Emails will be deployed monthly January - April 2017 and include 6-8 products per blast. Includes image, description, and link to your website.*

Coffee Breaks
Description: *Sponsor the coffee outside of the education rooms between sessions each morning of the show.*

Shuttle Bus Signs
Description: *Company logo on shuttle signs onsite.*

Shuttle Ribbon Wraps
Description: *2 feet high below window, above cargo door.*

Shuttle Bus Headrest Covers
Description: *The shuttle bus headrest sponsor has the exclusive opportunity to feature their branding on the bus headrests.*

Shuttle Rear Window (1/2 Bus Height)
Description: *The shuttle bus rear window sponsor has the exclusive opportunity to feature their branding on the outside, rear of the bus. The signage is half the height of the bus.*

Shuttle Inside 1/2 Window Signs
Description: *The shuttle bus interior sign sponsor has the exclusive opportunity to feature their branding on the inside of the windows of the shuttle buses as attendees are taken to and from the event.*

Press Office
Description: *Invite the media to visit your booth by sponsoring the press office – customize this to fit your exhibiting objectives and make the most of the media presence at the show!*

Wi-Fi Lounge
Description: *A comfortable spot where attendees can relax and check their emails, sponsored and branded with your company logo. Contact your account executive to make this opportunity unique for you.*

VIP Lounge
Description: *Sponsor will receive logo recognition in onsite signage, on the show website, and in printed show program. Sponsor may distribute literature and promotional materials.*

Online Marketing Packages

BASIC, SILVER & GOLD

BASIC

Company name, company information, booth number, website, company email address, comp-any description, and product categories. Access to statistical information from the online profile.

SILVER

Includes the benefits of the basic listing
4 customizable panels for product images/text
Access to online leads
Display of Logo & Press Releases
Display of Facebook, Twitter & LinkedIn URLs

GOLD

Includes the benefits of the Silver Package
4 additional panels for video (or image/text)
Priority placement at the top of all online search results
Online booth is highlighted with a corner peel image
Placement in the Featured Exhibitor Search