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## **InPrint USA and ICE USA will co-locate in 2017 Mack Brooks Exhibitions Group Announces**

**Burlington, MA, May 10, 2016** – Mack Brooks Exhibitions Group, the organizers of the International Converting Exhibition (ICE USA) and InPrint: The Industrial Print Show, has announced the launch of InPrint USA. The first edition will take place April 25-27, 2017 at the Orange County Convention Center in Orlando, Florida, in conjunction with the fourth edition of ICE USA.

“As the only focused event for the converting industry in the US, ICE already attracts several thousand buyers from the packaging industry who will also find value in seeing the latest technologies in industrial print applications. The two events uniquely complement one another,” said Melissa Magestro, Executive Vice President of Mack Books Exhibitions Inc.

According to recent studies conducted after a successful first edition of InPrint Europe in 2014, research revealed that the US Manufacturing sector is set to overtake China by 2020 as the world’s largest manufacturing country.

“Demand for industrial printing technology has accelerated worldwide and North America is one of the world’s most important manufacturing regions,” said InPrint Co-Founder, Frazer Chesterman. “InPrint USA will bring this fast-developing community together.”

Key manufacturers in the industry agree that InPrint has become the leading exhibition for cutting edge technologies in the fields of industrial specialty, screen, digital, inkjet and 3D technology print solutions. Companies such as Heidelberg, Fujifilm, Sensient and Mimaki have already reserved space at the inaugural US InPrint exhibition.

For more information, visit [www.inprintshow.com/usa/](http://www.inprintshow.com/usa/) or [www.ice-x-usa.com](http://www.ice-x-usa.com) or contact Mack Brooks Exhibitions Inc. at 781-791-5011.

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(ICE USA – continued)

### **About Mack Brooks**

ICE USA is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions online at [www.mackbrooks.com](http://www.mackbrooks.com).

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