



FOR IMMEDIATE RELEASE

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**Economist Dr. Robert Fry to Deliver Keynote Address
at ICE USA 2017**

Chicago, IL, August 16, 2016 – Mack Brook Exhibitions Inc. has announced that Dr. Robert Fry, the Chief Economist for Robert Fry Economics, LLC will deliver the keynote to kick off ICE USA - the International Converting Exhibition. Dr. Fry will discuss current conditions in the global economy and the outlook for future growth, with an emphasis on global manufacturing and the health of the overall U.S. economy.

Dr. Fry will deliver his address on Tuesday, April 25, 2017 at 9 a.m. as part of ICE USA, scheduled for April 25-27, 2017 at the Orange County Convention Center in Orlando, Florida.

ICE USA is designed for key decision makers in the converting industry, specializing in engineering, sales, factory management, production and R&D. In addition to popular events like the "Ask the Expert" program and educational training, there will be over 300 exhibiting companies on the expo floor, featuring machinery and products for the conversion of paper, film, nonwovens and other web-based materials.

"Our goal is to deliver top-notch educational content at ICE USA, so we are thrilled to have Dr. Fry as the keynote speaker. Attendees and exhibitors will be impressed by Dr. Fry's knowledge and how trends in the U.S. economy may affect the converting industry," said Melissa Magestro, Executive Vice President of Mack Brooks Exhibitions, Inc. She added, "We want to thank the Association of International Metallizers, Coaters, and Laminators (AIMCAL) for sponsoring Dr. Fry's appearance."

Among the topics Dr. Fry will cover include:

- growth in U.S. GDP and industrial production;
- recovery of the U.S. housing sector; and
- the strength of the U.S. dollar, inflation, and interest rates.

For more information on ICE USA, visit www.ice-x-usa.com or contact Mack Brooks Exhibitions Inc. at 866-899-4728 or exhibit@ice-x-usa.com.

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(ICE USA – continued)

About Robert Fry, Jr., PhD, CBE

Dr. Robert Fry is the Chief Economist of Robert Fry Economics LLC, where he analyzed the global economy to assist decision-makers at manufacturing companies and analysts at the financial institutions that follow them. Until retiring in June, 2015, he was Senior Economist at DuPont, where he analyzed the global economy and its impact on DuPont, published a monthly newsletter sent to thousands of DuPont employees and customers, and made more than 800 speeches on the economic outlook to senior management, business teams, customers and trade associations.

As Chief Economist of Robert Fry Economics, LLC, he publishes a new newsletter, *Current Economic Conditions*, and continues to speak on the economic outlook. He is also a regular monthly guest on *Monday & Politics in Delaware*, a weekly radio show.

About Mack Brooks

ICE USA is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions online at www.mackbrooks.com.

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