

FOR IMMEDIATE RELEASE

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Registration Is Now Open for ICE USA, the International Converting Exhibition

Chicago, IL, December 5, 2016 – Registration is now open for ICE USA, the International Converting Exhibition, in Orlando, FL April 25-27, 2017.

ICE USA is North America’s leading converting exhibition, bringing over 250 exhibitors together with thousands of packaging, paper, non-woven and self-adhesive industry professionals. Manufacturers will showcase their latest equipment and technology from all key areas of converting like web coating, laminating, slitting, rewinding, coating, pouch making and many more. ICE USA 2017 will mark the fourth show in the Americas.

“What makes ICE USA unique and such an important show for the converting industry is the laser focus on converting solutions and the ability to see technology and equipment on display,” said Melissa Magestro, Executive Vice President of Mack Brooks Exhibitions, Inc. She added, “Working in conjunction with the Association of International Metallizers, Coaters and Laminators (AIMCAL), we also pride ourselves on offering strong industry educational sessions for all levels of experience at the show that you can’t get anywhere else.”

ICE USA show highlights include:

- NEW! Complimentary access to the co-located InPrint USA, the Industrial Print Show showcasing industrial print technology for advanced packaging and manufacturing.
- Technology and converting equipment on display from more than 250 exhibitors.
- Industry educational sessions for all levels of experience.

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(ICE USA – continued)

- Complimentary one-on-one consultations with our “Ask the Experts” Program team to get advice on how to solve strategic, technical and operational challenges.
- Keynote address from Dr. Robert Fry, former Chief Economist for Dupont discussing current conditions in the global economy and the outlook for future growth in U.S. manufacturing.
- Complimentary access to “The Future of Converting” Theater sharing the latest converting market information.
- Two industry network receptions.

Attendees can take advantage of Early Bird registration, saving 30% off of exhibit hall entry pricing. To register, visit <http://www.ice-x-usa.com/visitors/registration/>.

For more information on exhibiting at ICE USA, visit www.ice-x-usa.com or contact Mack Brooks Exhibitions Inc. at 866-899-4728 or exhibit@ice-x-usa.com.

About Mack Brooks

ICE USA is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions online at www.mackbrooks.com.

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